

**PARTICIPATING STUDENT EVALUATION  
OF THE  
MICHIGAN COLLEGIATE JOB FAIR  
NOVEMBER 2007**

Of the students attending the November 2, 2007 Michigan Collegiate Job Fair, 37% (234 of 629) completed written evaluations of the fair. Following is a summary of their responses to the survey distributed and completed on the day of the fair.

	<b>Pre-registered</b>	<b>Registered At Door</b>	<b>Total Registered</b>
Total Attendance	302	327	629
Employer Attendance	138		138

1. How did you find out about the Michigan Collegiate Job Fair?

<b>Source</b>	<b>Responses</b>	<b>Percentage</b>
My Placement/Career Services Office	80	35%
College Flyer/Poster	58	25
Internet	39	17
Family/Friend	32	14
Other Source*	11	5
Radio/TV	3	1
Letter	3	1
Newspaper	2	1
Company/Recruiter	1	0.4
<b>Total Responses - 229</b>		

2. How many companies did you talk to?

<b>Number of Companies</b>	<b>Responses</b>	<b>Percentage</b>
1 to 4	12	5%
5 to 9	67	29
10 to 14	79	34
15 to 19	32	14
20 or more	44	19
<b>Total Responses - 234</b>		

3. Did you talk to any employers in the Interviewing Suites at the fair?

<b>Private Interviews at Fair</b>	<b>Responses</b>	<b>Percentage</b>
Yes	39	17%
No	195	83
<b>Total Responses - 234</b>		

4. Has a company asked you to interview with them after the fair?

<b>After the Fair Interviews Scheduled</b>	<b>Responses</b>	<b>Percentage</b>
Yes	80	34%
No	154	66
<b>Total Responses - 234</b>		

5. Were you able to talk to every company you were interested in?

<b>Able to Speak to Company</b>	<b>Responses</b>	<b>Percentage</b>
Yes	191	82%
No	43	18
<b>Total Responses - 234</b>		

6. When did you attend the fair?

<b>When Fair Was Attended</b>	<b>Responses</b>	<b>Percentage</b>
Morning	151	65%
Afternoon	58	25
Both Morning & Afternoon	25	10
<b>Total Responses - 234</b>		

7. How far did you travel to get to the fair?

<b>Distance Traveled</b>	<b>Responses</b>	<b>Percentage</b>
Less than 11 miles	46	20%
11 to 20	51	22
21 to 30	58	25
31 to 40	20	9
41 to 50	4	2
51 to 75	23	10
76 to 100	7	3
Greater than 100 miles	19	8
<b>Total Responses - 228</b>		

8. Have you ever attended a large job fair?

<b>Attended a Large Fair</b>	<b>Responses</b>	<b>Percentage</b>
Yes	122	52%
No	112	48%
<b>Total Responses - 234</b>		

9. Did you feel that the fair helped you practice your interviewing skills?

<b>Improve Interviewing Skills</b>	<b>Responses</b>	<b>Percentage</b>
Yes	179	76%
No	55	24
<b>Total Responses - 234</b>		

10. Using a scale of 1 to 5 (1 – Poor and 5 – Outstanding), how would you rate the fair?

<b>Rating the Fair</b>	<b>Responses</b>	<b>Percentage</b>
Outstanding	46	21%
Excellent	105	48
Good	53	24
Fair	13	6

Poor	2	1
Total Responses - 219		

11. The best thing about the Michigan Collegiate Job Fair was:

Rank Order	Best Thing	Responses	Percentage
1	Large Number of Job Opportunities/ Employers	36	23.2%
2	Diverse Companies/Variety of Opportunities	35	22.6
3	Face to Face Communication with Recruiters	23	14.8
3	Well Organized/Friendly Staff/Professional	23	14.8
4	The quality of companies	9	5.8
5	Practice interviewing skills	8	5.2
6	many opportunities to set up interviews	6	3.9
7	Booklet/Map of Companies	3	1.9
7	Location of Fair (Good/Convenient)	3	1.9
8	Able to meet with employers that had not previously been considered	2	1.3
8	Bags & Gifts from Employers	2	1.3
9	Good Snacks	1	.6
9	I found out that there is a big need for customer service reps	1	.6
9	If employers didn't have positions available, they gave other options for employment	1	.6
9	Minimal wait in lines	1	.6
9	Previous knowledge from website before coming to the fair	1	.6
Total Responses - 155			

12. The Michigan Collegiate Job Fair would be better if:

Improvements	Responses
More companies	11
Perfect already	9
More diverse jobs	8
All companies showed up, stayed all day, and had more representatives	7
There were more technical (engineering)/manufacturing companies	5
Would like to see more opportunities for those in the Health/Human services field	4
Had more on site interviews	3
Free food for the candidates	2
The employers didn't direct me to online sites that I already have access to	2
N/A	1
Companies would have more business cards available	1
Companies were organized alphabetically	1
Companies that are apply online only were more helpful	1
Companies I came to see had opportunities that were listed online for this job fair was the main reason I came	1
Companies didn't deal with online applications as much. They were more personal and checked your background in front of you	1
Collected resumes and provided to employers on a database	1
Clearer information as to what exactly the companies	1
Designate a lunch hour and make it noted so everyone can go at one time vs. hitting/missing companies due to lunch break	1
Having more accounting firms	1
It was more prepared	1

It was free	1
It should be separated more by fields	1
It had jobs or more jobs in my CIS field	1
If the companies were hiring in my field of study	1
Larger companies were involved	1
Maybe if it were smaller allowed for greater length of interaction with recruiters but I realize that is difficult to do.	1
More than just entry level positions	1
More technical recruiters	1
More positions for MBA's students	1
More personal	1
More organizations were offering more jobs then customer representatives	1
More media publishing, reporting, and communication companies were here (newspapers, magazines, etc)	1
More info was provided about each company and if no employers cancelled prior to the fair	1
More info on all companies	1
More focused	1
More employers in the biological sciences	1
More construction firms	1
More advertising companies	1
More accounting positions	1
Not charge so much	1
No sales people	1
They made more accurate assumptions on what available positions companies had	1
They had more programs in my field	1
There were recruiters for all of the fields desired by a company	1
There were more IT companies that I had planned to talk to, but were not here. Not a lot of IT choices.	1
There were more interview suites	1
There were more international options	1
There were more engineering companies (only for this time and for staffing firms) Companies like -Isuzu, IAV, Toyota, GM, Ford, Johnson Control should be there	1
There were more companies/organizations with other areas than financial or engineering	1
There were more companies looking to hire students who graduate in the spring	1
There were more companies looking for tech writers	1
There were more companies from other regions. CDW and Raymond Jamer showed up (companies I had most interest in)	1
Their were more companies hiring liberal arts and humanities degrees	1
The recruiters meet with the qualified candidates	1
The program guide had more information about the companies	1
The employers who only accept online apps weren't here	1
The employers were sectioned off by positions available i.e finance, IT	1
The economy in Michigan was better. Many employers wanted me to relocate	1
The companies had the openings list in view	1
The candidate packet numbers were in ascending order instead of random	1
The bus would come in time. Employers would really be interested in employment, not only to advertise	1
The booths provided consistent information	1
The big three were here	1
Resume would be online and having employers in job fair review it	1

Recruiters were organized by specific career opportunities	1
Recruiters for companies know more than just the position they're currently looking for	1
You could invest in better quality name badges	1

13. College/University that you attended:

Rank Order	College/University of Survey Respondents	Responses	Percentage
1	Eastern Michigan University	73	33%
2	Wayne State University	16	7%
3	Michigan State University	12	5%
3	University of Michigan	12	5%
3	University of Michigan - Dearborn	12	5%
4	Central Michigan University	11	5%
5	Oakland University	9	4%
6	Adrain College	8	4%
6	Alma College	8	4%
7	Madonna University	7	3%
8	Walsh College	6	3%
9	Albion College	4	2%
9	Ferris State University	4	2%
9	Hillsdale College	4	2%
10	Davenport University	3	1%
10	Lawrence Technological University	3	1%
10	Western Michigan University	3	1%
11	Baker College	2	1%
11	University of Michigan - Flint	2	1%
11	Washtenaw Community College	2	1%
12	Ashland University	1	0.4%
12	Baker College - Auburn Hills	1	0.4%
12	Baker College - Owosso	1	0.4%
12	Bethune - Cookman College	1	0.4%
12	Bowling Green State University	1	0.4%
12	Cleary University	1	0.4%
12	Cornerstone University	1	0.4%
12	Fordham	1	0.4%
12	Franciscan University of Stuebenville	1	0.4%
12	Grand Valley State University	1	0.4%
12	Indiana University of Penn	1	0.4%
12	Kalamazoo College	1	0.4%
12	Kaplan University	1	0.4%
12	Kettering University	1	0.4%
12	Lake Superior State University	1	0.4%
12	Northern Michigan University	1	0.4%
12	Northwood University	1	0.4%
12	Sienna Heights University	1	0.4%
12	University of Detroit Mercy	1	0.4%
12	University of Illinois at Chicago	1	0.4%

12	University of Phoenix	1	0.4%
12	Wayne County Community College	1	0.4%
Total Responses - <b>223</b>			

Survey Report compiled by Mary Chambers, Career Services Assistant II,  
Eastern Michigan University, [mchambers@emich.edu](mailto:mchambers@emich.edu)