

2007 Michigan Collegiate Virtual Job Fair Activity

Traffic April 9th - April 27th		2007
Hits		248,034

Resumes	
Candidate Resumes Registered (Some Duplicates for 2005)	1,175
Resume Submissions to Employers **	1,189
Average number of submissions per student **	0.5
Average number of resumes per employer **	12

Participants	
Participating Students	2,607
Schools with a Participating Student	29
Michigan Schools with a Participating Student	27
Schools with over 25 Participating Students	11
Employers posting jobs directly on the MCVJF website **	100
Employers not posting jobs directly on the MCVJF website	0
All Participating Employers	100

Jobs	
Jobs Posted on MCVJF Website	305
Average number of jobs/employer posting jobs directly	3
Average number of resumes/job	4

Jobs by Type	
Full Time	237
Part Time	12
Internship	31
Summer	24
Co-op	1

Chats	
Employers making themselves available for chat	75

2007 Michigan Collegiate Virtual Job Fair Participating Employers

Participating Employers	
ABB Inc.	Lippert Components, Inc.
AFLAC Insurance	Little Caesar Enterprises, Inc.
AJM Packaging Corporation	Localbiznow.com
Alpena Regional Medical Center	Maine Golf and Tennis Academy
American Fidelity Assurance Co.	Marpos Corporation
Ameriprise Financial Services	Meijer, Inc.
AMF Bowling Worldwide, Inc	Michigan Campus Compact (Nonprofit) AmeriCorps *VISTA Program
Assurance Home Finance	Michigan Campus Compact Internship (Nonprofit)
Auto-Owners Insurance Company	Michigan Home Finance
Balance Consulting LLC	Miracle Software Systems, Inc.
Blissfest Music Organization	Modern Professional Services
BlueWare	Nebraska Book Company
Bolton & Associates, LLC	Nidec Motors & Actuators
Boyne USA Resorts	Nordson Corporation
BrassCraft	Northwestern Mutual Financial Network
BS&A Software	ORTHOPAED REHAB SPECIALISTS, P.C.
BullsEye Telecom	Parker Engineered Seals Division
Camp Blodgett	Peace Corps
Camp Tanuga	Pella Windows & Doors by Horne
Camps Connect	Plascore, Inc.
CampusMint, Inc.	Plastipak Packaging
CareerBuilder.com	Premier Mortgage Funding, Inc
Central Michigan University	Prime Office Technology, L.L.C.
CH Robinson Worldwide, Inc.	Primerica Financial Services
City Year	Prison Fellowship Ministries
Clear Channel	Proaction Behavioral Health Alliance
Colonial Supplemental Insurance	Ramsoft Systems Inc
Crystalair Camp & Camp Lookout	RESSCO
Dentemax	Service Integrated Systems, LC
ECP Hardware LLC	Sherman Lake YMCA Outdoor Center
Enterprise Rent A Car	State Farm Insurance Companies
Essential Staffing, Inc.	Stryker Instruments
Family Video	Stryker Medical
Gongos Research	Teach For America
Grand Rapids Public Schools	Technical Engineering Consultants
Great Lakes Systems, Inc.	Telesat
Guardian Life Insurance	Thomson Tax & Accounting
GuestMVP	Three Springs, Inc.
Hatmaker Insurance Agency (State Farm)	Thrivent Financial for Lutherans
HCR Manor Care	Traverse Bay Lodge
Health Motion Physical Therapy Services Inc.	Traverse City Film Festival
Hills & Dales Center for Rehabilitation	Uline
Hi-Watt Inc.	United States Navy
Hollister Incorporated	US Army
ISD Education, Inc.	Valassis
Ivy Tech Community College	Wadel Stabilization Inc.
Kiewit Texas Construction	WIL Research Laboratories, LLC
Knapheide Truck Equipment	Wireless Giant
LaDuke Roofing	World Trade Center Detroit/Windsor Assn.
Lawndale Christian Health Center	

2007 Michigan Collegiate Virtual Job Fair Top 20

Top 20 Participating Schools - 2007	
Michigan State University	291
Oakland University	182
Michigan Tech	157
Grand Valley State University	113
Wayne State University	45
University of Michigan - Ann Arbor	41
Ferris State University	33
University of Michigan - Flint	30
University of Michigan - Dearborn	27
Central Michigan University	26
Northwood University	26
Saginaw Valley State University	24
Olivet College	24
Davenport University - Lettinga Campus	21
Eastern Michigan University	21
Aquinas College	17
Western Michigan University	14
University of Detroit Mercy	13
Walsh College	9
Lawrence Tech University	6

Top 20 Participating Majors - 2007	
Accounting	189
Business Administration	182
Finance	154
Marketing	147
Mechanical Engineering	114
Management	92
Business	90
Education	90
Computer Science	81
Communication	75
Human Resources	70
Information Systems	64
Biology	61
Engineering	56
Advertising PR	54
English	54
Psychology	53
Electrical Engineering	52
Elementary Education	37
Health Science	37

Top 20 Participating Employers By Resumes Collected - 2007	
Valassis	121
Stryker Instruments	104
State Farm Insurance Companies	100
Stryker Medical	95
Technical Engineering Consultants	49
Little Caesar Enterprises, Inc.	42
Auto-Owners Insurance Company	36
GuestMVP	30
Essential Staffing, Inc.	29
Bolton & Associates, LLC	25
Enterprise Rent A Car	25
AJM Packaging Corporation	24
Proaction Behavioral Health Alliance	23
Plastipak Packaging	20
American Fidelity Assurance Co.	16
AMF Bowling Worldwide, Inc	16
Modern Professional Services	16
Northwestern Mutual Financial Network	15
Primerica Financial Services	14
Boyne USA Resorts	13

Top 20 Participating Employers By Positions Posted - 2007	
United States Navy	19
Bolton & Associates, LLC	17
US Army	14
Uline	12
Technical Engineering Consultants	11
Valassis	11
Proaction Behavioral Health Alliance	8
Stryker Instruments	8
Stryker Medical	8
AJM Packaging Corporation	7
Modern Professional Services	7
Prison Fellowship Ministries	7
Alpena Regional Medical Center	6
Camp Tanuga	6
Thomson Tax & Accounting	6
HCR Manor Care	5
Little Caesar Enterprises, Inc.	5
Sherman Lake YMCA Outdoor Center	5
Three Springs, Inc.	5
AMF Bowling Worldwide, Inc	4

2007 Michigan Collegiate Virtual Job Fair Website Visits by State and Country

State	Visits
Michigan	7310
Ohio	375
(no data)	251
Illinois	144
Texas	44
Indiana	44
California	36
Florida	32
Minnesota	31
Wisconsin	27
Alabama	25
Pennsylvania	23
New York	20
District of Columbia	18
Missouri	17
New Jersey	16
Massachusetts	15
Virginia	14
Connecticut	13
Kentucky	12
Arizona	11
Oklahoma	10
Georgia	9
Colorado	9
Maryland	8
Tennessee	6
West Virginia	4
North Carolina	4
Louisiana	3
Delaware	2
Alaska	2
Rhode Island	2
Nebraska	2
Washington	2
Oregon	2
Mississippi	1
Nevada	1
South Carolina	1
Arkansas	1
Total	8547

Country	Visits
United States	8547
Canada	31
Italy	10
India	9
United Kingdom	3
Spain	3
Argentina	2
France	2
Greece	2
Costa Rica	2
Ireland	2
Turks and Caicos Islands	1
Germany	1
Republic of Korea	1
Saudi Arabia	1
Philippines	1
Cyprus	1
Ghana	1
Japan	1
Total	8621

2007 Michigan Collegiate Virtual Job Fair Website Visits by City

City	Visits
East Lansing	585
Rochester	498
Grand Rapids	374
Detroit	356
Southfield	336
Houghton	314
Allendale	259
Farmington	202
Lansing	193
Ann Arbor	164
Troy	142
Warren	131
Battle Creek	126
Livonia	125
Dearborn	117
Bloomfield Hills	114
Midland	110
Big Rapids	109
Sterling Heights	108
Macomb	89
Holland	89
Redford	84
Mount Pleasant	83
Kalamazoo	78
Royal Oak	77
Saginaw	76
Auburn	70
Flint	69
Ypsilanti	65
West Bloomfield	64
Utica	58
Traverse City	56
Clinton Township	54
Westland	49
Auburn Hills	45
Canton	43
Okemos	43
Waterford	42
Hopkins	39
Saint Clair Shores	39
Wyoming	38
University Center	38
New Baltimore	38
Pontiac	33
Franklin	33
Williamston	31
Berkley	29
Lake Orion	28
Birmingham	28
Northville	28
Muskegon	25

City	Visits
Hudsonville	24
Clarkston	23
Novi	23
Commerce Township	23
Grand Blanc	21
Mason	21
Brighton	20
Madison Heights	20
Byron Center	19
Grandville	19
Allegan	19
Hancock	18
Washington	18
Caledonia	18
Holt	17
Dorr	17
Dearborn Heights	16
Charlotte	15
Bay City	15
Oxford	14
Belmont	14
Taylor	14
Howell	13
Trenton	13
Jackson	13
Webberville	13
Jenison	13
Cedar Springs	12
Otsego	12
Portage	12
Dollar Bay	11
Lincoln Park	11
Fenton	11
Petoskey	11
Shepherd	11
Belleville	11
Jamestown	11
Grand Haven	11
Grosse Pointe	10
Marne	10
Sault Sainte Marie	10
Roseville	10
Lowell	10
South Lyon	9
Metamora	9
Coopersville	9
Plymouth	8
Rockford	8
Keego Harbor	8
Moline	8
Middleville	8

City	Visits
Burton	8
Clawson	8
Howard City	7
Blanchard	7
Brant	7
Oak Park	7
Harrison Township	7
Plainwell	7
Port Huron	7
White Lake	7
Marysville	6
Essexville	6
Monroe	6
Oakland	6
Whitmore Lake	6
Alto	6
Fowlerville	6
Genesee	6
Eaton Rapids	6
Goodells	6
(no data)	6
Cohoctah	5
Hillsdale	5
Calumet	5
Harbor Springs	5
Alma	5
Grand Junction	5
Wixom	5
Sparta	5
Ortonville	5
New Haven	5
Flushing	5
Southgate	5
Fair Haven	5
Walled Lake	5
Morley	5
Perry	4
Inkster	4
Coleman	4
Swartz Creek	4
Holly	4
Dexter	4
Eastpointe	4
Sidney	4
Morrice	4
Davison	4
West Olive	4
Milford	4
Stanwood	4
Salem	4
Davisburg	4

City	Visits
Wayland	4
Shelbyville	4
Escanaba	4
Martin	4
Albion	3
Ovid	3
Prudenville	3

2007 Michigan Collegiate Virtual Job Fair Participating Schools

Number of Students From Participating Michigan Schools - 2007	
Baker College	4
Central Michigan University	26
Davenport University - Lettinga Campus	21
Eastern Michigan University	21
Ferris State University	33
Grand Valley State University	113
Lake Superior State University	4
Lawrence Tech University	6
Madonna University	2
Michigan State University	291
Northwood University	26
Oakland University	182
Saginaw Valley State University	24
University of Detroit Mercy	13
University of Michigan - Ann Arbor	41
University of Michigan - Dearborn	27
University of Michigan - Flint	30
Wayne State University	45
Western Michigan University	14
Aquinas College	17
Calvin College	1
Hope College	2
Michigan Tech	157
Olivet College	24
Rochester College	1
Thomas M. Cooley Law School	1
Walsh College	9

Number of Students From Participating Non-Michigan Schools - 2007	
Ivy Tech Community College	1
Lakeland College	1

Number of Non-Michigan Schools by Location - 2007	
Indiana	1
Wisconsin	1

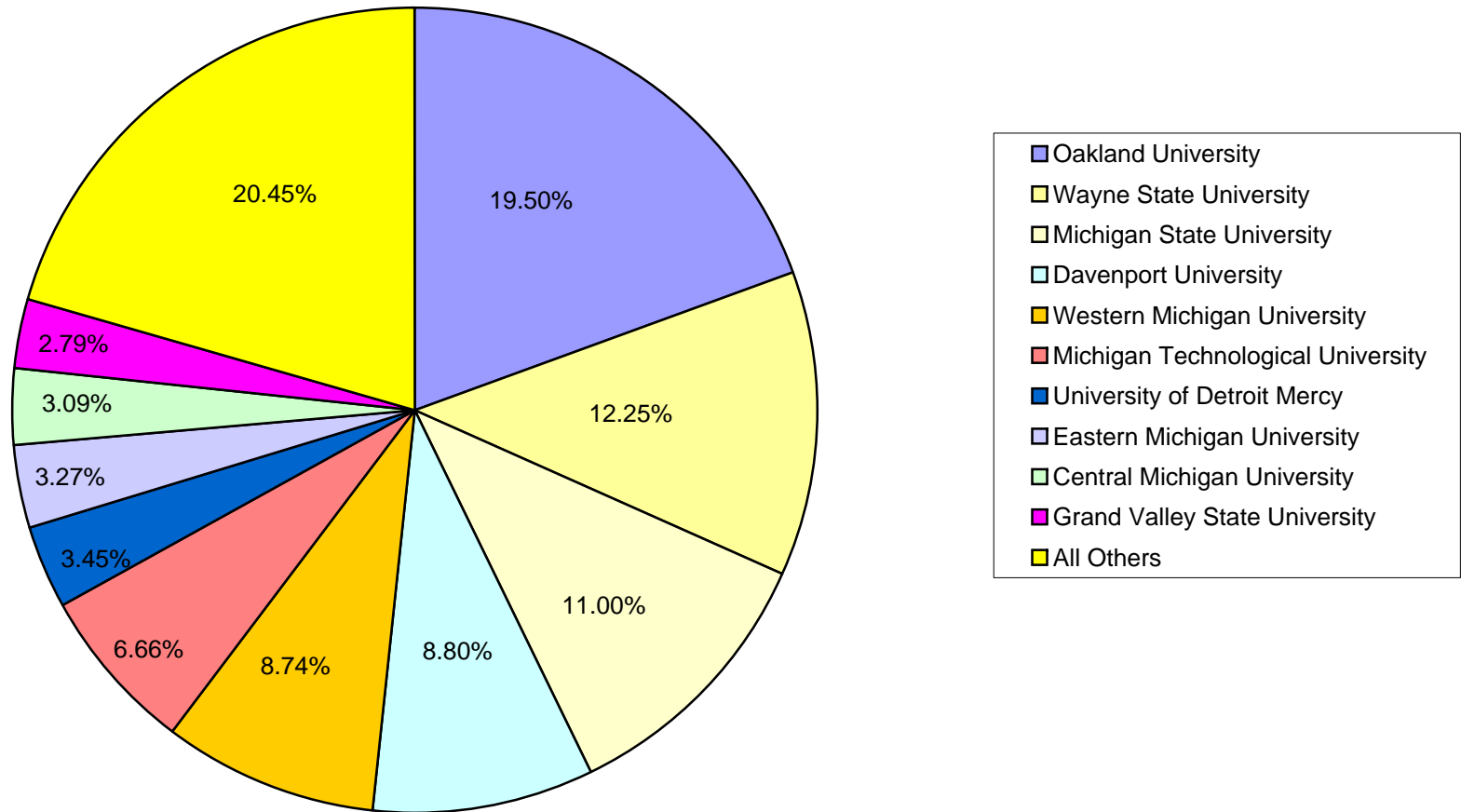
2007 Michigan Collegiate Virtual Job Fair Participating Majors

Complete List of Participating Majors for 2007			
Accounting	189	History	20
Advertising PR	54	History Science	1
Aerospace Engineering	1	Hospitality Tourism Management	12
African African American Studies	1	Human Resources	70
Anthropology	5	Industrial Design	1
Architecture	11	Industrial Management	8
Art Design	10	Information Systems	64
Art History	1	Interdisciplinary Studies	11
Behavioral Science	2	Interior Design	2
Biochemistry	3	International Business	23
Biology	61	International Relations	12
Biomedical Engineering	17	Journalism	18
Biomedical Science	14	Law	9
Broadcasting	2	Legal Studies	11
Business	90	Liberal Arts Sciences	3
Business Administration	182	Liberal Studies	5
Business Economics	7	Linguistics	2
Cellular Molecular Biology	7	Management	92
Chemical Engineering	18	Marketing	147
Chemistry	22	Materials Engineering	8
Civil Engineering	29	Mathematics	27
Classics	1	Mechanical Engineering	114
Clinical Laboratory Science	4	Middle Eastern Studies	1
Communication	75	Movement Science	3
Computer Engineering	31	Music	5
Computer Science	81	Natural Resources Management	5
Counseling	16	Nursing	27
Criminal Justice	35	Occupational Safety Health	4
Dance	1	Operations Management	6
Digital Design	1	Philosophy	2
East Asian Studies	2	Photography	2
Economics	27	Physical Education	9
Education	90	Physical Therapy	2
Electrical Engineering	52	Physics	5
Elementary Education	37	Planning	1
Engineering	56	Political Science	34
English	54	Psychology	53
Fashion Design	1	Public Administration	17
Fashion Merchandising Product Development	4	Public Nonprofit Administration	5
Film Video	2	Recreation	5
Finance	154	Social Studies	7
French	2	Social Work	21
General Education	10	Sociology	22
Geography	3	Spanish	7
Geography Planning	1	Statistics	6
Geology	3	Taxation	7
German	1	Theatre	2
Graphic Design	5	Undecided	13
Health Communication	10	Writing	7
Health Science	37		

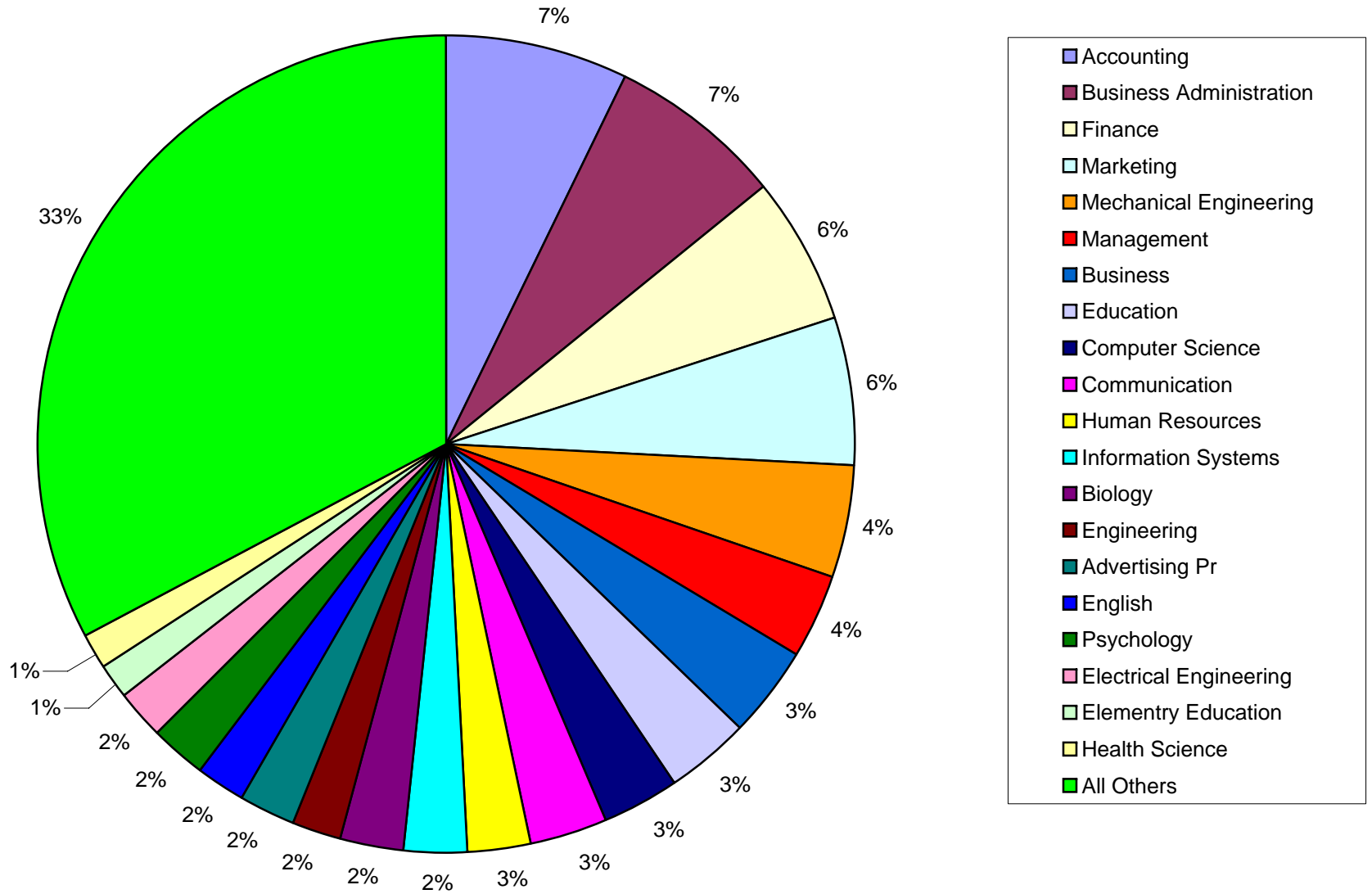
2007 Michigan Collegiate Virtual Job Fair Contact Resource Staff

MCVJF Support Staff	
School	Name
Baker - Flint	Chris Miciek
Central Michigan University	Jeff Hyames
Davenport University	Lori Staggs
Eastern Michigan	Lavonda Robinette
Ferris State University	Barbara Renne
Grand Valley State University	Susan Simmerman
Lake Superior State University	Theresa Weaver
Lawrence Tech University	Cyndi McMichael
Macomb Community College	Lauren Zacklan
Madonna University	Ingrid Kroeger
Michigan State University	Carol Stier
Michigan Tech. University	Matt McCormick
Oakland University	Michael Stromayer
Oakland University	Leo Debiaggi
Saginaw Valley State University	Mike Major
University of Detroit Mercy	Elissa Clemons
University of Michigan - Dearborn	Regina Storrs
University of Michigan - Dearborn	Kyle Zielinski
University of Michigan - Dearborn	Mai Qazzaz
University of Michigan - Ann Arbor	Sally Schueneman
University of Michigan - Flint	Jeff Dobbs
University of Michigan - Ross School of Business	Cecelia Nash
Walsh College	Laurie Siebert
Wayne State University	Ronald Kent
Western Michigan University	Lynn Kelly Albertson

Top Ten Participating Schools by Percentage of Total Participants



Top Twenty Participating Majors



Jobs Posted by Type

