

Mi-ACE Board Meeting

December 3, 2007

This meeting was held at the Kellogg Conference Center on the campus of Michigan State University. The meeting began at 9:36 a.m. Due to severe weather conditions, members were arriving up to 10 a.m.

Members present included: Annmarie Post (Aquinas College), Angela Niemiec (Quicken Loans), Joan Sullivan (Rochester College) Ingrid Kroeger (Madonna University) and Barbara J. Jones (Eastern Michigan University). Members participating by phone hook-up were Yvonne Langley (Baker College – Allen Park) and Ginger Lange (Grand Valley State University).

November minutes: Joan Sullivan moved to approve the November minutes as written. The motion was seconded by Angela Niemiec and passed.

Treasurer's Report: Ginger Lange presented the treasurer's report. Our current balance is \$12,391.44 which does not include two transactions: \$1,000 debit for the 2007 virtual job fair costs and \$375.00 income from Davenport University for 19 people to join Mi-ACE for 2008.

Membership: No report available as Kristy Daigh (Northwestern Michigan College) was not present.

Regional Representatives Reports: Ginger Lange spoke with Mary Keyser and Chrissy Smith about their involvement with Mi-ACE. They can do a regional program but cannot become further involved due to job commitments.

Director's Meeting: Annmarie Post (Aquinas College) shared that the state-wide director's meeting scheduled for November 16th did not take place as many directors were in Chicago for the Recruiting Trends Conference. The director's meeting will be rescheduled and hosted on December 14, 2007 at Central Michigan University. Jim Turnquist (Michigan Technological University) will prepare the agenda and facilitate the meeting.

Virtual Job Fairs: Bob Thomas (retired Oakland University director) presented via email a new proposal for the Michigan virtual job fairs. He proposes chairing a committee with Leo Debiaggi (Oakland University – technical support), Michael Stromayer (general marketing support and employer outreach) and Chris Miciek (Baker College – Flint- fiduciary responsibilities).

Costs: each of the aforementioned people would receive the following stipends:

Bob Thomas: \$1,500

Leo Debiaggi: \$1,000

Michael Stromayer: \$500

Chris Miciek: \$500

Software would be rented from the same company as last year, Systems Software for \$1,100 for the basic program and \$400 for two added technical features. Total software cost is \$1500.00 Total program cost is \$5,000.00. Revenues would come from charging participating employers \$100.00. In 2006, there were 100 employers. It would take 50 employers to break even with costs.

Revenues generated over \$5000 would be divided as follows:

Mi-ACE: 70%

MCICE: 15%

MCJF: 15%.

Under this proposal, MCICE would provide a person to serve on the planning committee and be responsible for marketing all information to their members. Mi-ACE would provide the financial support for the event and guarantee the \$5,000.00 costs. MCJF would allow the continuing use of the name of the event and the existing web site along with a marketing distribution to their employers.

Barbara J. Jones (Eastern Michigan University) indicated that EMU was hesitant in supporting the proposal for several reasons including an additional staff reduction in their office due to budget cuts. Universities in the past were responsible for locating employers, marketing to students on their campuses, web design, etc. which took time and staff away from other projects. Barbara indicated she believed the name MCVJF was EMU's and that if the proposal passed, the group "may" need to find a new name. (Barbara suggested Annmarie talk with Sarah Kersey Otto, Acting Director). Angela Niemiec (Quicken Loans) shared that she could not support the initiative as her company preferred not to interview students who waited until the last minute to find a job. Annmarie Post (Aquinas College) indicated the smaller liberal arts schools like Aquinas did not sponsor job fair events after February so this would be a benefit to students from different schools in this situation. The proposal passed 5-2 with the understanding that if any additional monies were required beyond the requested \$5,000, that the entire proposal would be brought back to the board for additional discussion and a vote.

Mi-ACE State Conference: Annmarie did a site visit to the Holiday Inn. It is a small property and not like the larger venues that have hosted our conferences. This property has 130+ hotel rooms and is located off a highway. Discussion continued as to which rooms to use for breakout sessions, main speakers and meals. The board was in agreement not to have speakers or the luncheon near poolside due to the noise level. However, the Thursday evening wine/cheese reception would be held in the Holidome area near the pool. Room breakout was as follows:

Thursday evening (6 p.m.) wine/cheese near poolside

Michigan/Superior – main dinner

Holidome area for breakfast on Friday

Erie/Huron Room breakout was as follows:

Thursday evening (6 p.m.) wine/cheese near poolside

Michigan/Superior – main dinner

Holidome area for breakfast on Friday

Erie/Huron for morning sessions

Michigan/Superior rooms for student panel
Michigan/Superior rooms – lunch
Huron/Erie Room – Business meeting

Motion to accept contract moved by Yvonne Langley (Baker College – Allen Park) and seconded by Ingrid Kroeger (Madonna University). Motion passed.

Event speaker update: Annmarie will follow up with Cary Gorman (“What You Don’t Know about Assessments Can Hurt You”), Barbara Jones (Eastern Michigan University) will follow up with Google and the keynote government reporter from Grand Rapids. The board voted \$250 for the keynote speaker (if needed).

Annmarie shared information from a Grand Rapids Chamber of Commerce meeting about a National Career Readiness Certified Program that affects careers. It presents criteria for hiring officials on applicants. This program is funded by a federal grant (around \$15-m) and Michigan has received 3 grants to date. The board recommended Annmarie call her contact for this program, and attempt to schedule her for a breakout session at the conference.

Additional breakout sessions:

1. MBTI - Kristy Daigh
2. Google – Barbara Jones will try to get them for both the employer panel and a breakout session.
3. OFCCP Regulations – Angela Niemiec talked about the interpretations for new regulations such as not accepting resumes at job fairs (resumes could be used for future discrimination), etc. This also changes how jobs are posted. Annmarie attended a workshop at a conference sponsored by SHERM on this topic. She will follow-up with the law firm that presented the session and see if they would attend our conference.

Conference Title: The board agreed we should have a title for this year’s conference. Please come up with some ideas and share them at the December meeting. Barbara agreed to design the marketing flyer and registration forms. Ginger will email Barbara documents from last year to be used as a template.

Joint Conference 2009 with MCICE: No update from Kristy as to hotel selection or prices.

New Meeting Dates: January 15, 2008 (conference call 9:30 a.m. – 12:30 p.m.)
February 12, 2008 (conference call 9:30 a.m. – 12:30 p.m.)
March 11, 2008 (Lansing Kellogg Center 9 a.m. – 12:30 p.m.)
April 22, 2008 (Lansing Kellogg Center 9 a.m. – 12:30 p.m.)
May 13, 2008 (Lansing Kellogg Center 9 a.m. – 12:30 p.m.)

Motion to adjourn meeting moved by Joan Sullivan, seconded by Angela and approved. Meeting adjourned at 11:49 a.m.