

## Mi-ACE Board Meeting

November 5, 2007

This was a telephone conference call meeting hosted by Quicken Loans. Participating members included: Annmarie Post (Aquinas College), Angela Niemiec (Quicken Loans), Theresa Weaver (Lake Superior State University), Kristy Daigh (Northwestern Michigan College), Yvonne Langley (Baker College – Allen Park), Ginger Lange (Grand Valley State University) Joan Sullivan (Rochester College) Ingrid Kroeger (Madonna University) and Barbara J. Jones (Eastern Michigan University). Telephone conference began at 9:30 a.m.

**October minutes:** MC-ICE spelling needed to be changed. Motion by Yvonne to approve minutes with correction; seconded by Joan and passed.

**Treasurer's Report:** Ginger emailed a report to the board prior to the meeting. The current balance is \$12,391.44. \$175.00 needs to be deposited for membership fees. Joan moved to accept the report; seconded by Kristy. Motion approved.

**Membership:** Membership list needs to be updated on the web site or post a new list entirely. Kristy will talk with John who maintains our website. All members have now been contacted. We have 62 current members and 38 people from last year who have not registered for 2007-2008. Ginger sent Kristy a fax with 8 member forms.

**Graduate Student Membership:** Kristy will send a flyer to the entire membership. This is for Mi-ACE members to post in their respective Career Services Center offices. Ginger suggested the flyer format be used for other marketing opportunities as they develop (with necessary changes). Annmarie will send an email to all members outlining upcoming events and will include brochures, graduate flyer, etc.

Ginger did a mock-up marketing piece as a confirmation for people who have registered with Mi-ACE for this year. Kristy will email it as a confirmation. We need to get an update from Jim about the Mi-ACE CHAT. We will list Ingrid's name as the contact person if people have questions. Change third bullet to read state institutions.

**Regional Representatives Reports:** Nothing going on in Annmarie's region or in the upper UP right now. Annmarie spoke with Laurie at Calvin. She said she can't be a regional representative as they are too short staffed. Chris Smith and Mary Keiser (Delta College) are not interested either. The board discussed how to find other regional representatives. Kristy will send the entire list of registered members to the board. Discussion on number of regional representatives has changed from five to four. Region 3 and 4 need to have regional chairs. The bi-laws may also need to be updated showing the change from five to four regions. Ingrid will check her minutes from when Mike Erwin was president to see where it is posted in the board minutes. The website may also need to be updated reflecting this change. Yvonne will distribute flyers to a meeting she is participating in with other schools and will try to get two school representatives involved as regional chairs.

**Director's meeting:** Nov 16<sup>th</sup> at EMU. Julia will host it. Jim will facilitate the meeting and the agenda.

**MCJF:** Approximately 140 companies registered with about 8 no-shows. Company representatives seemed pleased with the quality of the students they met. Discussion followed as to why students are not showing up for career fairs? Angela from Quicken says they do not hire students with helicopter parents. There is a frustration on the part of students with employers who say, "go to our website" for job information. What's the point of them coming to career fairs to get this information? Several universities require students to register with Career Services. Angela's company flags student resumes that attended job fairs so they know which students made an effort to attend the fair(s). Madonna students were volunteering to go to classes to promote MCJF as they were pleased with the event.

**Virtual Job Fairs:** Ingrid talked with Bob Thomas. Bob has scheduled a meeting with Leo (Oakland University tech person) to see if he would do the technical portion of the virtual job fairs if Mi-ACE paid him. Ingrid told Bob we might not do it; however... he wanted to try to do it one more time. Board discussed whether virtual fairs encourage people not to attend job fairs on campus? After a discussion of cost, staffing and other elements, the board voted unanimously to discontinue virtual fairs. Ingrid will follow-up with Bob.

**Annual Conference 2008:** Joan is co-chairing this project. She previously emailed bids from the Holiday Inn and the Radisson hotels. Approximately 30 hotel rooms will be needed for overnight. Logistics were discussed such as the general session (larger room), sit-down breakfast or buffet (not a continental), business meeting, lunch, 2 rooms for breakouts, etc. David (sales manager) would honor price at either hotel for same price throughout the weekend for members or families that choose to stay at the hotel property. Clarion, Radisson and Holiday Inn are the three choices. We need to keep in mind that families may join us. Holiday Inn is a holidome which is a benefit to families.

Thursday, June 5, 2008: we need a late p.m. activity with networking before dinner (foyer area for wine and cheese?). Dinner will be at 6:30 p.m. followed by a keynote speaker. Friday: breakfast buffet or sit-down (8-9:00 a.m.), 2 sessions (9-10 a.m. and 10-11:00 a.m.); general session speaker 11:15-12 noon. 12-12:45 lunch; 12:45-1:15 business meeting; 1:30 employer panel. Tentative times which we will again discuss at the December board meeting.

**Joint Conference Update:** Kristy talked with Brian Hardy (Central Michigan University – internship coordinator for Mc-ICE) about 2008-2009. Location: Grand Traverse Resort under consideration. Kristy has a meeting on December 7<sup>th</sup> with Brian. Ingrid mentioned we already did a conference in Traverse City and perhaps we should look at a different city location. Barbara suggested we look at the new casino in Petoskey where they are in the process of constructing new facilities. She met their personnel director who was very interested in the event. February, March, and April Kristy will be on maternity leave.

**Mi-ACE annual conference (Kalamazoo, June 8, 2008):** Mc-ICE conference should end by 4:30 p.m. Suggested speakers (see minutes from October)

1. Yvonne: employer panel (general session) – trying to get employers from that geographic area
2. Internships for international students: no one assigned
3. Ginger: in process of contacting Linda Ikes (assessment)
4. Google: Barbara
5. Annmarie: Cary Garman – assessments employers use for candidates. He is available on June 6<sup>th</sup>. No fee. Annmarie will follow-up with him and get him booked.
6. Keynote speaker: Barbara (media specialist from Kalamazoo area).
7. Student Panel: Angela will host it. Pregnant and due June 8<sup>th</sup>. She will have someone from her college recruiting team host this panel. Students should represent: co-op, internship, student organization leader, alum, and senior looking for a job. In December we will make a list of who's doing which category. (this program will be scheduled before lunch starting around 11:15 a.m.). We will provide student speakers with a gas card and lunch.
8. MBTI – how it works (Kristy) – breakout session

Thursday night activity: Joan will check out various options and report back her research in December. Wine tasting, art gallery, bowling, air museum are possibilities.

Annmarie wants to know what the theme is for this event? Please think about and we'll discuss it in December. We will try to get speakers lined up by December. Brochures will then be developed and emailed out so members have them in plenty of time for their schedules and departmental budgets.

**Brochures:** Barbara will resend brochure so it has two pages. Mi-ACE website needs to be updated.

**Future Meetings:** Ingrid will check prices for meeting in Lansing Kellogg Center. Barbara will call Breslin Center for costs including conference call ability. Once costs are determined, Meeting for December 3<sup>rd</sup> (Monday) will be 9:30-12 noon. Annmarie will send out an email with the location.

Meeting adjourned: 11:40 a.m.